

Justin Monk

GRAPHIC DESIGNER

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WHO AM I? I am a passionate, versatile and committed designer, with a strong focus on effective communication and collaboration with my clients to create striking and unique visual identities to compete in today's social world. My professional goal is to develop business and current communication skills, keeping in touch with current trends and moving them forward into awareness and applicability.

EDUCATION

JAN 2001 - AUG 2003
Fanshawe College
Three-Year Ontario
College Advanced
Diploma

SEPT 1997 - JUNE 2000
Our Lady of Lourdes
Ontario Secondary
School Diploma

EXPERTISE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe Indesign
- Quark Xpress
- Microsoft Office Suite

SKILLS

- Graphic and Layout Design
- Brand Design
- Conceptual Design
- Typography
- Critical Design Process
- Mentorship
- Passionate about keeping up-to-date
- Works well in a team atmosphere
- Independent, creative problem-solver
- Presentation/Communication
- Public Speaking
- Print Process Background
- Customer Service
- Relationship Building
- Photography
- Videography
- Social Media
- Interview Conducting

EXPERIENCE

- Graphic design of various materials including, but not limited to: brochures, business reports and proposals, hard and soft cover publishing, advertisements, posters, displays, signage, interiors, web and other media graphics, as well as identity work such as logos and small illustration tasks.
- Manage communication and relationship building with outside vendors and suppliers.
- Maintain social media presence, including Facebook, Instagram & Twitter
- Prepared and maintain Wordpress CMS theme websites, including two award-winning websites; www.fabregion.com & www.artsroute.com
- Edit weekly videos of various content including showcases and Interviews.
- Produce content for social media platforms, including LinkedIn, Twitter, Facebook, Youtube and Instagram.
- Manage and Market SEO for various websites and social media outlets.
- Communicate professionally with industry leaders and experts.
- Meet directly with clients, or marketing teams, to develop branding and designs for various mediums.

PROFESSIONAL HISTORY

NOV 2020 - PRESENT
Head of Design
Alt Method

FEB 2015 - JUL 2016
Senior Graphic Designer
Engine Communications Inc.

MAR 2007 - FEB 2015
Graphic Designer
Fine Line Design Quinte Inc.

AUG 2016 - NOV 2020
**Graphic Design
& Digital Fabrication**
Ocean Drive Leather

May 2014 - PRESENT
Youtube Creator
ThisJustIn

Electronic Design Portfolio: www.justinmonk.com